

Programme of the 2023-2024 edition International Economic Policy, Business and Governance

Courses with exams will take place at Urbino University during the first year. They will be structured into teaching modules organised over two-month periods: six weeks of teaching and studying, one week fully devoted to studying, one week of exams (written tests and/or papers).

An additional session of exams will be offered in September 2024. Admission to the second year will depend on the achievement of a satisfactory score at final exams in each teaching module.

Data Labs will provide opportunities for hands-on work on databases leading to the preparation of statistical and econometric analyses.

Seminars (with no exams) will address specific topics in Economics, Business, Political Science, Sociology and Law. They will cover highly debated and cutting edge themes – such as: Social and economic consequences of Disruptive events (financial crises, Covid-19, military conflicts), Inequality, Digital transformation of firms and public institutions, Born global SMEs, Global Value Chains, International finance, Green transition of economy and society, Fiscal and monetary policy, Geography of innovation, Welfare and social policies, International diplomacy – as well as advanced research methods and research funding strategies.

Introductory and background courses

will be held online in September-October 2023, in order to fill gaps in students' competences in Economics, Business, Socio-politics, Law, and Quantitative Methods.

The **Director** of the Ph.D. Programme is **Prof. Antonello Zanfei**. Information on the Ph.D. Programme and Faculty is available at the website: www.uniurb.it/global-studies. Contact: phd-global-studies@uniurb.it

First year

First semester

- Introductory and background courses (Math&Statistics; Economics, Business, Socio-politics and Law)
- First Module: Research Methods, Economics, History of Globalisation, International Business
- Second Module: Data Analysis, Applied Statistics, History of Economic Thought, International Trade, Growth and Inequality, Politics and Global Governance, Data Labs and Language Labs
- Weekly Seminars

Second semester

- Third Module: Applied Econometrics, International Production, International Economic Policy; a choice of topics on the Economics and Management of Globalisation (International corporate governance, Global financial system, Digital economy and society) or on Socio-politics of globalisation (The changing role of nation states, Democracy and globalisation, Geopolitics)
- Fourth Module: A choice of topics on the Economics and management of globalisation (Economics of innovation, Environmental change, Global Value Chains) or on Socio-politics of globalisation (Territorial policies, Welfare policies, Global demography)
- Weekly Seminars

Second year

- Up to one year of research in a major university and institutions cooperating with the University of Urbino Ph.D. Programme.
- Participation in selected Doctoral courses, Summer Schools
- Thesis development and presentation of the advancement of PhD students' research
- While in Urbino, attendance of the Weekly Seminars and of one course chosen among the ones offered for the 2024-2025 Edition of the Programme, focused on "Global Society, Cross-border Mobility and Law". Courses offered will include inter alia: International Labour Relations, Comparative Migration Policy, International Trade Law, Legal Techniques and European Integration, Legal and social issues in public institutions

Third year

- Thesis development and completion
- Participation in advanced courses and summer/winter schools
- Presentation of the advancement of PhD students' research
- Attendance of the weekly Seminars while in Urbino
- Presentation of papers at International Workshops and writing of journal articles



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Ph.D. PROGRAMME IN

GLOBAL STUDIES

2023-2024 EDITION:

INTERNATIONAL ECONOMIC POLICY, BUSINESS AND GOVERNANCE

The University of Urbino is launching the Seventh Edition of its Ph.D. Programme in Global Studies, at the crossroads of Economics, Business, Sociology, Political Science and Law. The Programme has a high quality faculty, including outstanding guest lecturers from major international universities. The 2023/2024 edition will focus on economic and political aspects of globalization.



The University of Urbino – a 500 years old institution scoring high in Social Sciences and located in a beautiful Renaissance city, part of UNESCO World Heritage – is launching the Seventh edition of its **Ph.D. Programme in Global Studies**, at the crossroads of Economics, Business, Sociology, Political Science and Law.

Two thematic areas are addressed in alternate years:

- in the edition starting in 2023-2024: **International Economic Policy, Business and Governance**.
- in the edition starting in 2024-2025: **Global Society, Cross-border Mobility and Law**

The Ph.D. Programme is developed over three years:

- a first year of face-to-face courses and exams in Urbino;
- a second year of international research and training, mainly spent in European universities associated to the Programme;
- a third year of research activity for completing the Ph.D. thesis.

English will be the working language of the Ph.D. Programme.

Fourteen positions are offered in the 2023-2024 Ph.D.

Programme, including **thirteen positions with scholarships** covering fees and an annual tax-free stipend at standard Italian rates (EUR 16,243 per year subject to National Social Insurance in compliance with current regulations; the amount is increased by 50% for training periods outside Italy). Four of the scholarships offered are co-financed by the Italian Recovery Plan (PNRR) and must focus on Next Generation EU themes.

The Faculty of the Ph.D. Programme draws from the staff of the University of Urbino and from a number of outstanding international institutions. A partial list of external scholars involved in 2023-24 includes: J. Cantwell (Rutgers University), D. Castellani (University of Reading), J. Doh (Villanova University), G. Dosi (Sant'Anna, Pisa), Y.A.K. Kazepov (Wien University), J. Dumay, (Macquarie University, Sydney), M. Landesmann (WIIW Vienna), M. Lazar (Sciences Po, Paris), R. Narula (University of Reading) E. Zankina (Temple University).

See the PhD website for details:

www.uniurb.it/global-studies

Themes. The Urbino Ph.D. Programme offers an opportunity to carry out in-depth studies on the economic, political, social and institutional factors underlying globalisation and de-globalisation processes.

The thematic area launched in the 2023-24 edition, **International Economic Policy, Business and Governance**,

focuses on economic, political and social aspects of globalization. A specific attention will be given to:

- economic growth and recovery in times of pandemic, technological change, inequalities, and environmental challenges;
- the international strategies of firms (multinational corporations and SMEs), finance and labour;
- political processes and policies carried out by European and international institutions, countries and regions for the governance of globalisation.

The other thematic area, Global Society, Cross-border Mobility and Law, focusing on transnational movements of capital, knowledge, labour and people, mainly from institutional, legal and sociological perspectives, will be launched again in 2024-2025. A specific attention will be given to:

- Rights, institutions, public administrations, and the evolution of national and supra-national legal systems;
- Migrations, welfare and labor policies;
- Challenges and perspectives in public administration in a global context.



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Entry requirements and selection of candidates.

The Selection Committee will evaluate applicants to the **2023-2024 edition** of this Ph.D. Programme on the basis of their previous academic performance, on their knowledge of English, and on the preliminary research project they will present. Candidates will have to certify a university degree of at least 4 years, preferably in Economics, Business and Political Science, that has to be obtained by end of October 2023.

Proficiency in English is required. Candidates exhibiting a B2 certification or equivalent will be given priority.

A preliminary research project of up to 2500 words, written in English, will have to be presented, illustrating the research interests and aims, how the topic relates to the thematic areas covered in the 2023/24 edition of the Ph.D Programme, and how the study could be carried out.

Applications will have to be submitted online, following the instructions provided in the Ph.D. Programme website www.uniurb.it/global-studies. The deadline for submitting applications is **June 29th 2023**. Candidates admitted to the selection process will be invited for an online interview to be held **by mid July 2023**.

Services. Accommodation opportunities are available in the city center and surroundings. University facilities for students include meal services, computer services, libraries, city-wide wifi connection, cultural opportunities, events for exploring the rich heritage of this beautiful Renaissance city. Non Italian students will be encouraged to learn the Italian language using the Language Center available at the University of Urbino. A fully equipped open space office is available to our PhD students during their presence at the Urbino premises.

